**ARTIST PROMOTION AGREEMENT**

**BETWEEN**

MR OTUN OLORIOYE DAN

**(PROMOTER)**

**AND**

**MS. JANET AREGBESOLA**

**(ACTRESS)**

**Prepared By:**

**OLUWASEGUN ODUNSI ESQ, LLM.**

FOR: KINGY’S ATTORNEYS

LEGAL PRACTITIONERS,

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*This* Agreement is made this \_\_\_\_\_\_\_\_\_\_\_\_ day of \_\_\_\_\_\_\_\_\_\_\_ 2020;

**BETWEEN**

OTUN OLORIOYE DAN of …(hereinafter called the **PROMOTER** which term shall include his successors and assigns) on the ONE PART.

**AND**

Janet Aregbesola of …….(hereinafter called **THE ACTRESS** which term shall include her successors and assigns) on the OTHER PART.

**Whereas:**

1. The PROMOTER is a promoter, public relation analyst, brand developer, brand strategist and celebrity manager.
2. The ACTRESS is an actress.
3. The PROMOTER is desirous of using his skills and knowledge to improve brand, fame and work of ACTRESS and the ACTRESS has agreed to work with the PROMOTER for the development of her brand.
4. The parties therefore agree that their relationship should be governed as follows:

**NOW THIS AGREEMENT WITNESS THE TERMS AND CONDITIONS AS FOLLOWS:**

1. **DUTIES**
2. The PROMOTER shall use his skills, knowledge and idea to improve brand, fame and work of the ACTRESS
3. The PROMOTER shall procure awards, contract, roles, television interview, radio interview and newspaper interview for the ACTRESS.
4. The PROMOTER shall do everything reasonable to ensure that the ACTRESS’s online presence is strong, social media activities, followers are up to date and to ensure that her face, stories, gists pictures and other activities are constantly reported and seen on the social media.
5. The PROMOTER shall assume the managerial role of the ACTRESS.
6. The ACTRESS shall adhere to the recommendations, advises, instructions and suggestions of the PROMOTER.
7. **FINANCES**
8. The PROMOTER shall be entitled to remuneration for the duties stated under this agreement after three (3) months of the commencement of this agreement. This agreement shall be deemed to commence on the day of execution.
9. This agreement confers on the ACTRESS duties to reimburse the PROMOTER of all financial expenses incurred by him while executing the powers stated above.
10. Notwithstanding the provision of 2b above, the PROMOTER shall be entitled to 10% (Ten Percent) of every endorsement price won by the ACTRESS during this pendency of this agreement.
11. **TERMINATION**
12. This agreement shall continue until the parties mutually terminate it.
13. In case the ACTRESS desires to terminate this agreement, she shall give the PROMOTER one month notice of termination prior to the date of termination and shall reimburse him of all outstanding expenses.
14. In case the PROMOTER desires to terminate this agreement, he shall give the ACTRESS one month prior notice and shall handover all documents and projects with him to the ACTRESS.
15. **NON-DISCLOSURE**
16. The PROMOTER shall keep all information of the ACTRESS strictly confidential and shall not reveal any of her personal information to the public without her prior consent.
17. The PROMOTER shall not render the duties under this agreement to any other Artist/Actress or entity that competes with the ACTRESS during the pendency of this agreement.
18. The power stated herein shall be exclusive to the PROMOTER during the pendency of this agreement.
19. Upon termination of this agreement, the PROMOTER shall not publish any defamatory image or story of the ACTRESS by way of sarcasm, joke or turn the affairs of the ACTRESS to Caricature.
20. **GOOD FAITH**
21. Parties shall deal with each other in good faith and fairness.
22. No party shall do anything to jeopardize the content of this agreement.
23. **REMEDIES AND DEFAULT**

Breach of any part of this contract shall be substantial and enforceable at the court of competent jurisdiction and parties shall be liable to the turn of **N10,000,000.00 (Ten Million Naira)** subject to the provision of relevant law and discretion of Court or arbitral panel.

1. **GOVERNING LAW:**
2. The parties agree that this Agreement and all matters incidental thereto shall be governed by and construed in accordance with the Laws of the Federal Republic of Nigeria.
3. All questions, interpretations and disputes between the parties as to any matter, rights and obligation arising or in connection with this agreement shall be referred to Arbitration in Nigeria before a single Arbiter to be appointed in Accordance with the Arbitration and Conciliation Act Cap A.19 Laws of the Federation of Nigeria 2004.

**IN WITNESS WHEREOF** the parties have affixed their signatures the day and year first above written.

**Signed, Sealed and Delivered by the PROMOTER**

OTUN OLORIOYE DAN ................................................

Inthe presence of:

**N**ame: ……………………………………………………………………………

Address:…………………………………………………………………………………

Occupation:…………………………………………………………………………..

Signature/Date:…………………………………………………………………………

**Signed, Sealed and Delivered by the ACTRESS**

**…………………………….**

Inthe presence of:

**N**ame: …………………………………………………………………………………….

Address:…………………………………………………………………………………

Occupation:…………………………………………………………………………..

Signature/Date:…………………………………………………………………………